



Broucks

weaving creativity

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follow us on



We are Broucks.

Human

Since 1952, we have been personally committed to the production and design of refined viscose carpets. Through a personal approach and an open mindset, we design and produce rugs that are distributed all over the world. We aim to guide each customer individually, while maintaining a large production capacity. Our private ownership and personal involvement vouch for the impeccable quality of our products.

Sustainable

By consciously processing our raw materials, we develop products with a minimal ecological impact from production to shipping. Our production and design departments make great efforts in upcycling textile waste and using plant-based fibres, in order to commit to a cleaner and more sustainable product. In terms of transport, we actively seek for the most efficient packing solutions, with every shipment.

Open

Broucks embraces long-term partnerships with each client. We're always open for suggestions and search for the best solution for every market. As we control both the design and the production ourselves, we can offer a fitting solution to a broad variety of clients and markets.

Specialised

Broucks has been specialising in the design and production of viscose rugs. Our knowledge and expertise has been passed from generation to generation. The current third generation of owners literally grew between weaving looms. The quality of our products are the result of our passion and experience.



**Produced in Belgium
since 1952**

Certificates



STANDARD
100



2206134 Centexbel
www.oeko-tex.com

Our products have a STANDARD 100 label.

The Oeko-Tex label indicates that a fabric has been produced in an environment that is safe for humans and the environment. Since 1992, Oeko-Tex has been the standard indicating that textiles are free of harmful substances. A fabric with this certificate has no adverse effects on the health of the end user.



STANDARD
100



2206135 Centexbel
www.oeko-tex.com



Qualities

- All of the qualities are woven with a mixture of viscose and cotton in the pile (+/- 66% viscose and 34% cotton). We use a high quality fine yarn which results in a detailed soft product.
- One simple demand, they can also be woven with 100% viscose pile.
- The distinction between the different qualities is made either by the pile height (3 or 5 mm), or by the weft we use (recycled cotton, recycled coloured cotton, acrylic chenille or natural jute).



1. Full pile



STAR: Low pile silkies, economical and good value for money.



JADE: An elegant woven rug with an ultimate resilient non-shedding pile.



EDEN: Shiny faux silk rugs with soft touch.



OONA: Tightly woven art-silk rugs, velvety softness with a brilliant luster.

2. With embossed effects

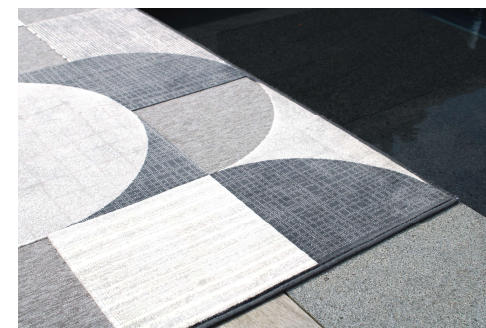


SILKEN: Embossed effects with shiny and semi-dull parts.

3. Structure with chenille

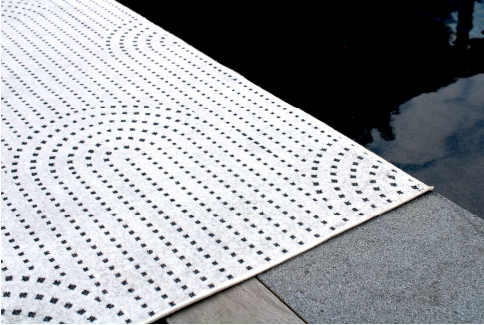


ATTIKA: Delicate viscose rug woven on a stylisch chenille base.



KREO: Silk look rugs densely woven with an acrylic chenille resulting in an extremely attractive relief.

4. Structure with colored weft



FARO: Fine, great faux silk rug which the cut-outs in the pile in combination with the coloured recycled weft create an extra texture.



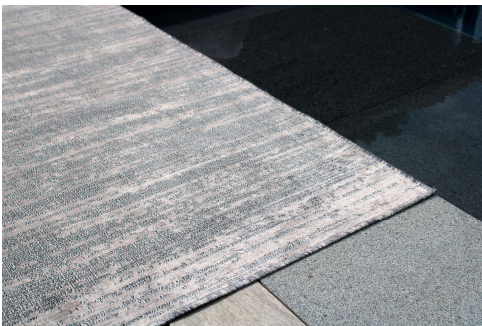
LIGNO: Close woven silky smooth embossed rug with a lustrous glow.

5. High low, refined texture



VIENNA: Fashionable high-low rugs with a refined textured feel.

6. Lined structure



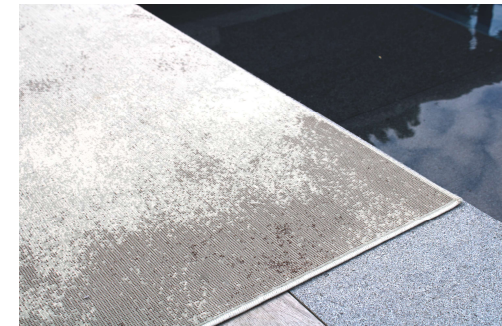
BALANCE: A cosy modern rug in trendy colors with lined structure.

7. Structure with chenille/jute



LUX: A trendy rug woven on a jute and acrylic chenille base that gives a natural look.

8. In- and outdoor



SUNRISE: Makes a fashionable statement to any place, both indoor and outdoor.

STAR

Low pile silkies, economical and good value for money.

Recycled yarn: 30 % recycled
Pile composition: viscose / cotton
Pile height : 3 mm
Total height : 6 mm
Points/m² : 730 000 p/m²
Total weight/m² : 680 g/m²
Feature: anti-slip latex (SBR)

Standard sizes: 67x110 80x300 140x200 200x300
67x220 100x140 160x230 240x340
80x150 120x170 200x250 240x380

Care instructions: Delightful for years with appropriate care.
Spot cleaning pilewise with mild soap solution. No rubbing.
Level wash by professional cleaners 30°C.

Colors:



EDEN

Shiny faux silk rugs with soft touch.

Recycled yarn: 30 % recycled
Pile composition: viscose / cotton
Pile height : 3 mm
Total height : 6 mm
Points/m² : 820 000 p/m²
Total weight/m² : 880 g/m²
Feature: anti-slip latex (SBR)

Standard sizes: 67x110 80x300 140x200 200x300
67x220 100x140 160x230 240x340
80x150 120x170 200x250 240x380

Care instructions: Delightful for years with appropriate care.
Spot cleaning pilewise with mild soap
solution. No rubbing.
Level wash by professional cleaners 30°C.

Colors:



OONA

Tightly woven art-silk rugs, velvety softness with a brilliant luster.

Recycled yarn:	30 % recycled
Pile composition:	viscose / cotton
Pile height :	5 mm
Total height :	10 mm
Points/m² :	1 152 000 p/m ²
Total weight/m² :	1 150 g/m ²
Feature:	anti-slip latex (SBR)

Standard sizes:	67x110	80x300	140x200	200x300
	67x220	100x140	160x230	240x340
	80x150	120x170	200x250	240x380

Care instructions: Delightful for years with appropriate care.
Spot cleaning pilewise with mild soap solution. No rubbing.
Level wash by professional cleaners 30°C.

Colors:



JADE

An elegant woven rug with an ultimate non-shedding pile.

Recycled yarn:	30 % recycled
Pile composition:	viscose / PTT Sorona
Pile height :	3 mm
Total height :	6 mm
Points/m ² :	730 000 p/m ²
Total weight/m ² :	680 g/m ²
Feature:	anti-slip latex (SBR)

Standard sizes:	67x110	80x300	140x200	200x300
	67x220	100x140	160x230	240x340
	80x150	120x170	200x250	240x380

Care instructions: Delightful for years with appropriate care.
Spot cleaning pilewise with mild soap solution. No rubbing.
Level wash by professional cleaners 30°C.

Colors:



1. Full pile: STAR-EDEN-OONA-JADE

VINTAGE
collection



2581-23



2583-49



2515-14



1601-71

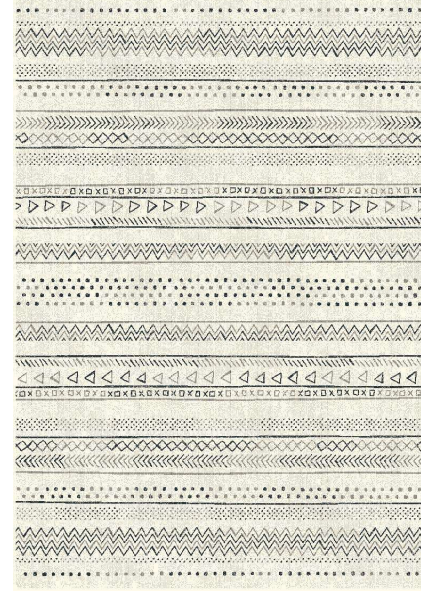
BOHO
collection



1999-22



2932-33

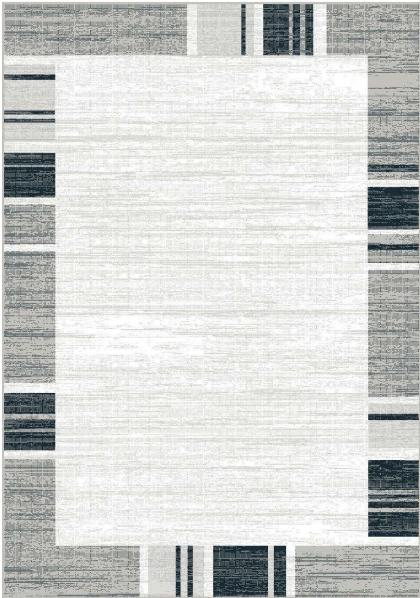


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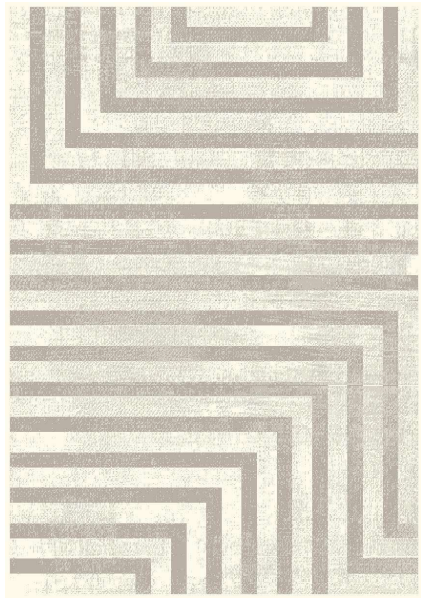


2657-31

MUNDO
collection



2940-22



2919-71



2514-22



2573-01

SCALA
collection



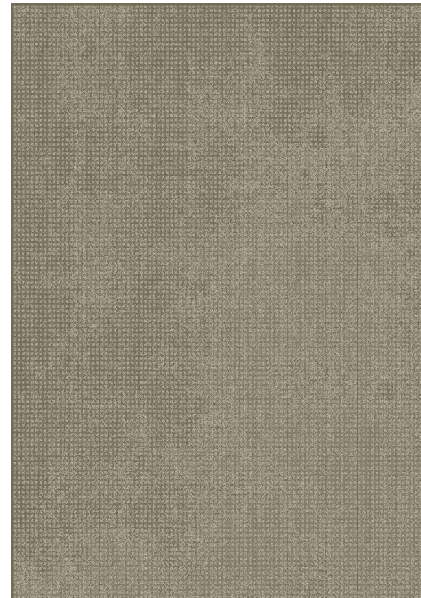
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2201-49



1470-73

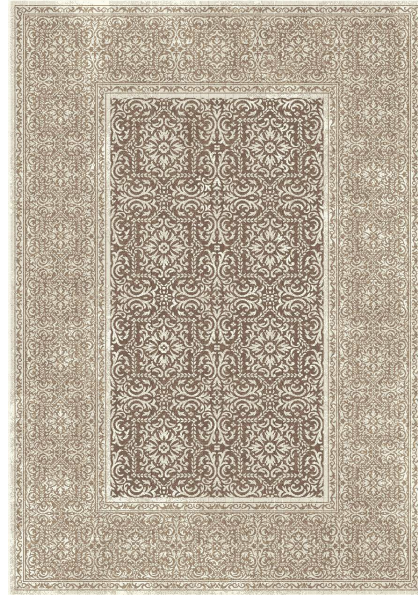


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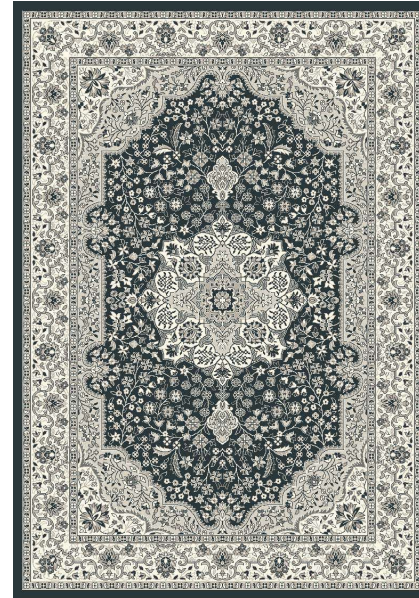
PERSIAN
collection



2587-86



2866-81



2402-23



2189-72

FLOWER
collection



3018-24



3017-93



2478-23

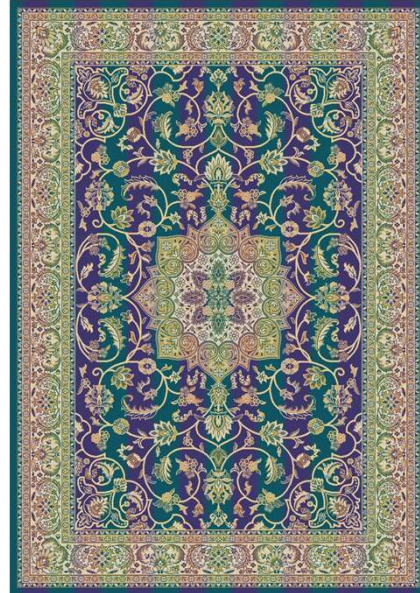


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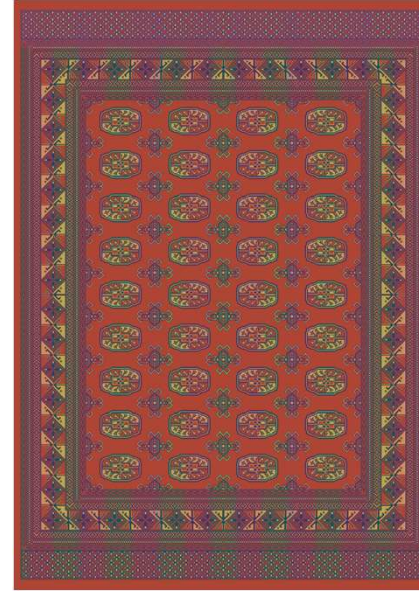
MULTI
collection



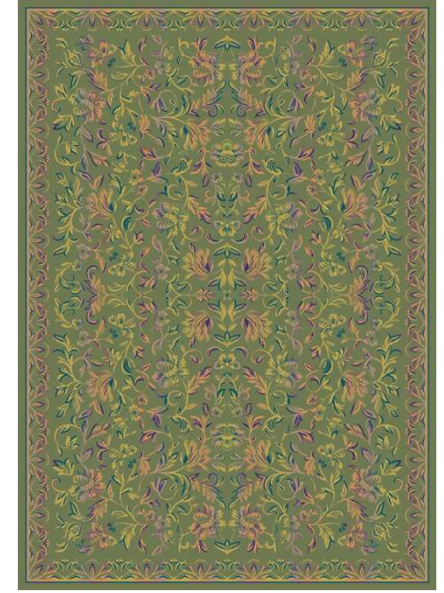
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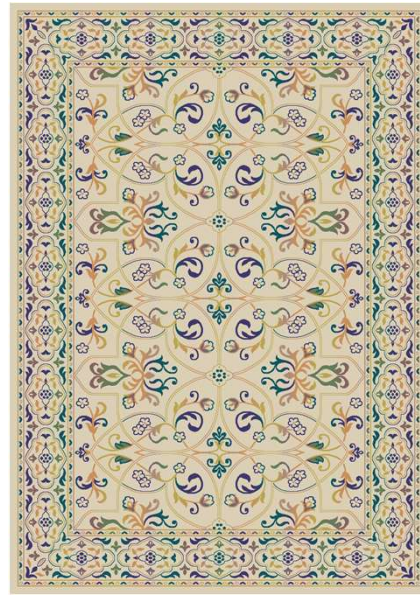
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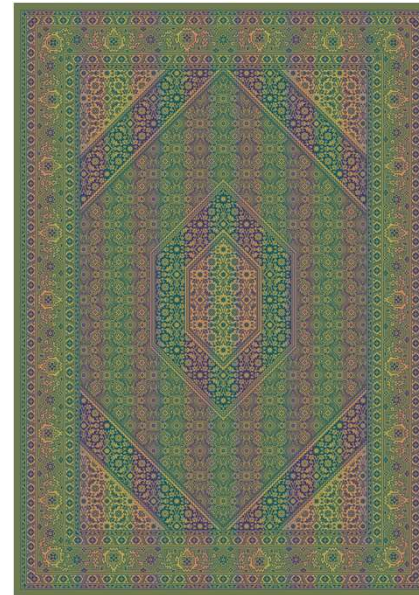
2085-3



2097-4



2185-5



117-3



674-2

SILKEN

**Embossed effects with shiny and semi-dull
Parts.**

Recycled yarn: 30 % recycled
Pile composition: PTT SORONA / viscose
Pile height : 3 mm
Total height : 6 mm
Points/m² : 730 000 p/m²
Total weight/m² : 680 g/m²
Feature: anti-slip latex (SBR)

Standard sizes: 67x110 80x300 140x200 200x300
67x220 100x140 160x230 240x340
80x150 120x170 200x250 240x380

Care instructions: Delightful for years with appropriate care.
Spot cleaning pilewise with mild soap
solution. No rubbing.
Level wash by professional cleaners 30°C.

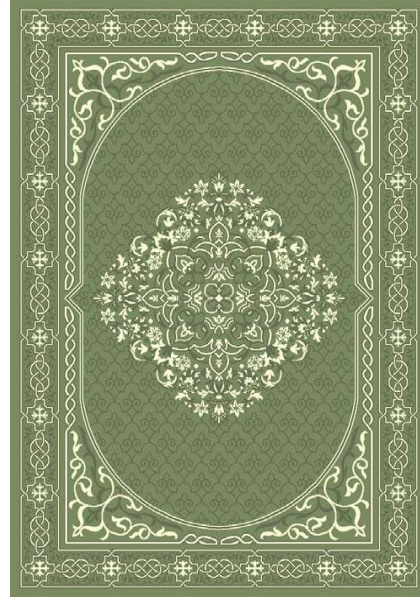
Colors:



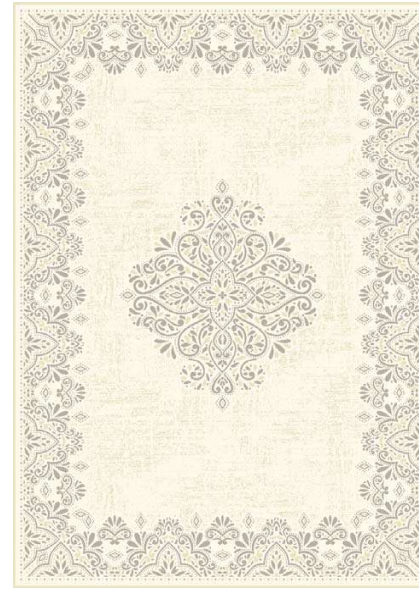
2. With embossed effects: SILKEN



2997-70



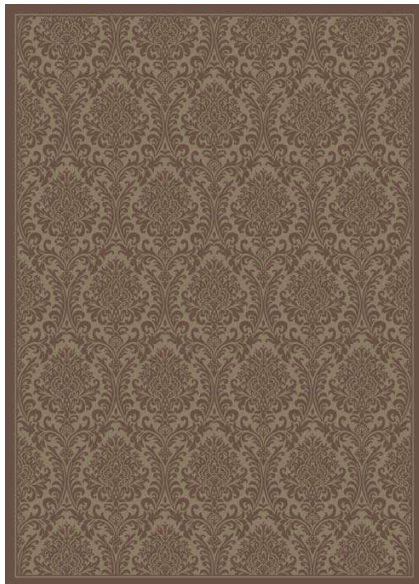
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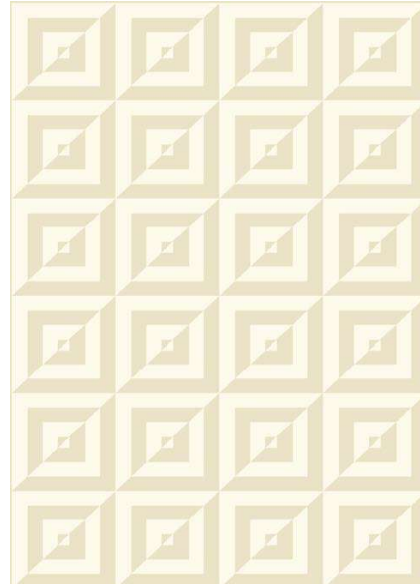
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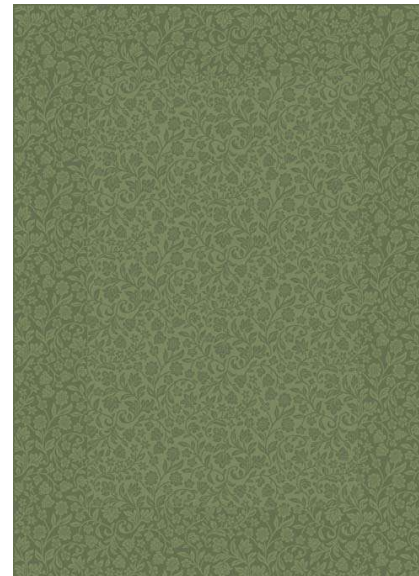
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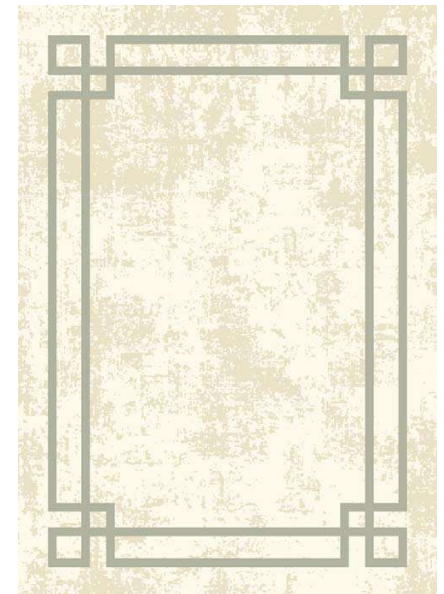
2987-80



2994-10



2991-90



2995-10

ATTIKA

Delicate viscose rugs woven on a stylish chenille base.

Pile composition: viscose / cotton
acrylic chenille
Pile height : 3 mm
Total height : 6 mm
Points/m² : 760 000 p/m²
Total weight/m² : 640 g/m²
Feature: anti-slip latex (SBR)

Standard sizes: 67x110 80x300 140x200 200x300
67x220 100x140 160x230 240x340
80x150 120x170 200x250 240x380

Care instructions: Delightful for years with appropriate care.
Spot cleaning pilewise with mild soap solution. No rubbing.
Level wash by professional cleaners 30°C.

Colors:



KREO

Silk look rugs densely woven with an acrylic chenille resulting in an extremely attractive relief.

Recycled yarn:	15 % recycled
Pile composition:	viscose / cotton acrylic chenille
Pile height :	5 mm
Total height :	10 mm
Points/m ² :	1 152 000 p/m ²
Total weight/m ² :	950 g/m ²
Feature:	anti-slip latex (SBR)

Standard sizes:	67x110	80x300	140x200	200x300
	67x220	100x140	160x230	240x340
	80x150	120x170	200x250	240x380

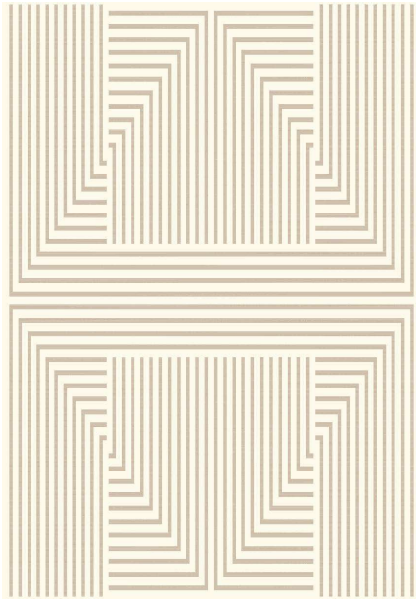
Care instructions: Delightful for years with appropriate care.
Spot cleaning pilewise with mild soap solution. No rubbing.
Level wash by professional cleaners 30°C.

Colors:

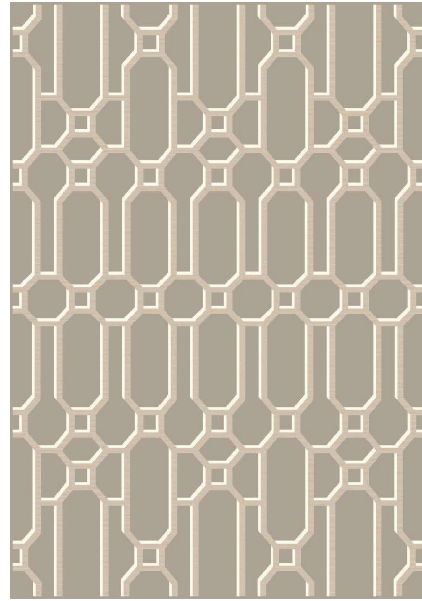


3. Structure with chenille : ATTIKA - KREO

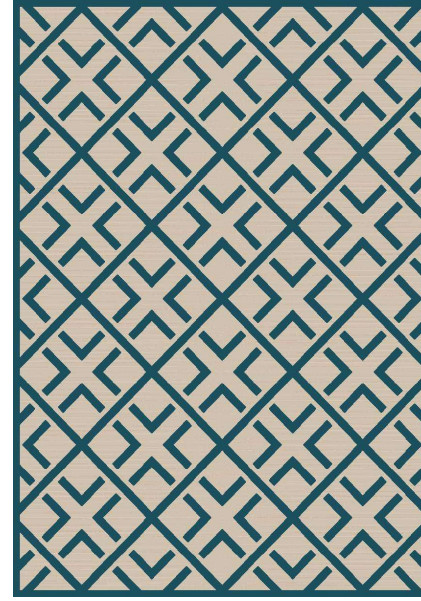
CAMELEON
STYLE



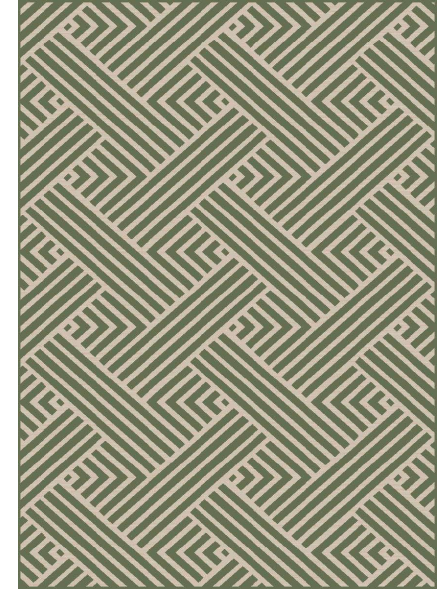
2600-75



2601-07



2674-420

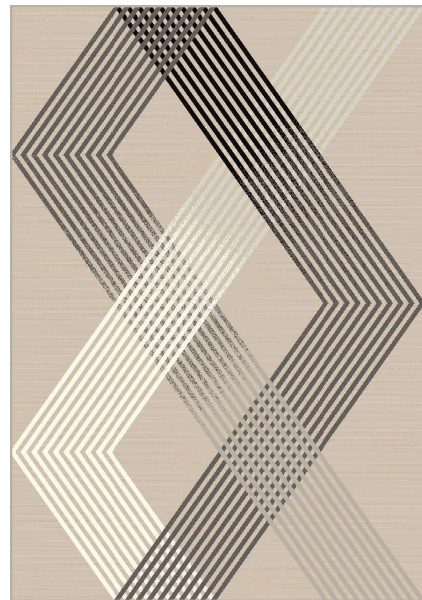


2666-64

JUNE
STYLE



2580-59



2579-65



1706-64



1644-89

FARO

Fine, great value faux silk rug in which the cut-outs in the pile in combination with the coloured recycled weft create an extra texture.

Recycled yarn: 30 % recycled
Pile composition: viscose / cotton
Pile height : 3 mm
Total height : 6 mm
Points/m² : 730 000 p/m²
Total weight/m² : 660 g/m²
Feature: anti-slip latex (SBR)

Standard sizes: 67x110 80x300 140x200 200x300
67x220 100x140 160x230 240x340
80x150 120x170 200x250 240x380

Care instructions: Delightful for years with appropriate care.
Spot cleaning pilewise with mild soap solution. No rubbing.
Level wash by professional cleaners 30°C.

Colors:



LIGNO

Close woven silky smooth embossed rug with a lustrous glow.

Recycled yarn:	30 % recycled
Pile composition:	viscose / cotton
Pile height :	5 mm
Total height :	10 mm
Points/m ² :	1 152 000 p/m ²
Total weight/m ² :	1050 g/m ²
Feature:	anti-slip latex (SBR)

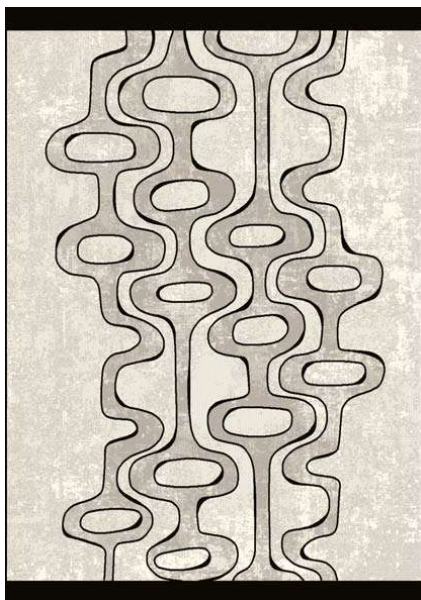
Standard sizes:	67x110	80x300	140x200	200x300
	67x220	100x140	160x230	240x340
	80x150	120x170	200x250	240x380

Care instructions: Delightful for years with appropriate care.
Spot cleaning pilewise with mild soap solution. No rubbing.
Level wash by professional cleaners 30°C.

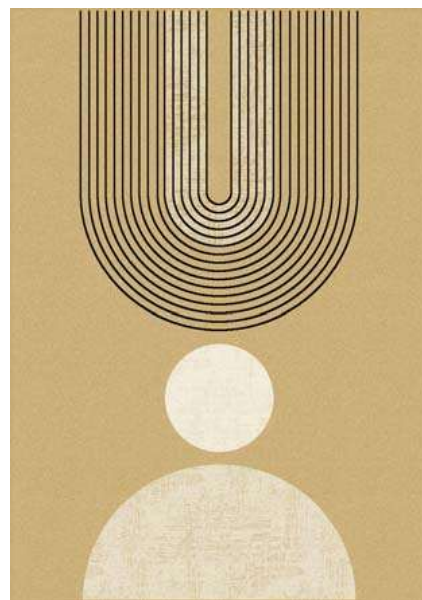
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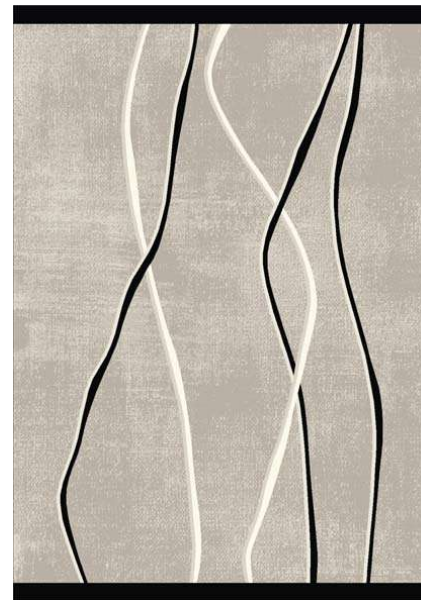
4. Structure with colored weft: FARO - LIGNO



2855-712



2752-022



2820-732



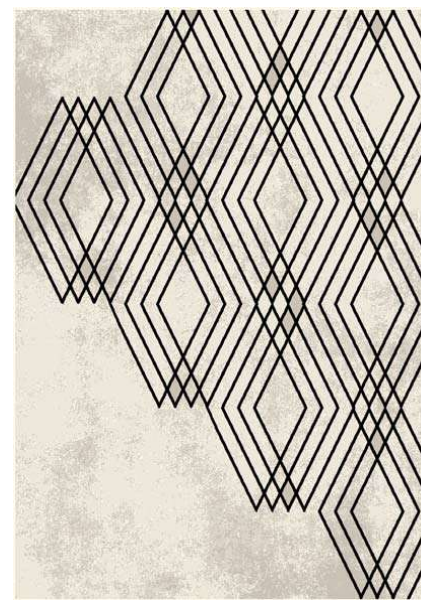
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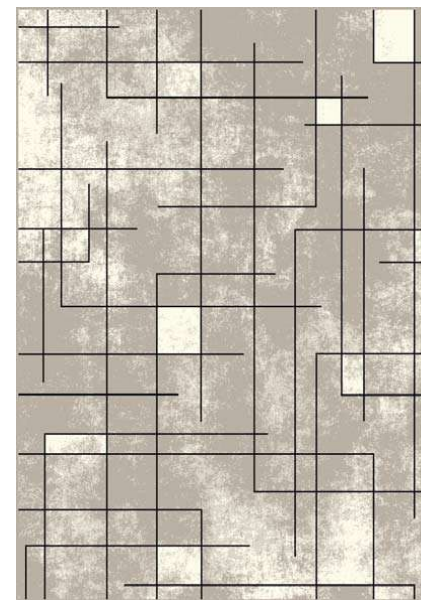
2904-332



2854-942



2706-712



2309-732

VIENNA

Fashionable high-low rugs with a refined textured feel.

Pile composition: viscose / cotton
Weft : 100 % recycled cotton
Pile height : 3 mm
Total height : 6 mm
Points/m² : 880 000 p/m²
Total weight/m² : 760 g/m²
Feature: anti-slip latex (SBR)

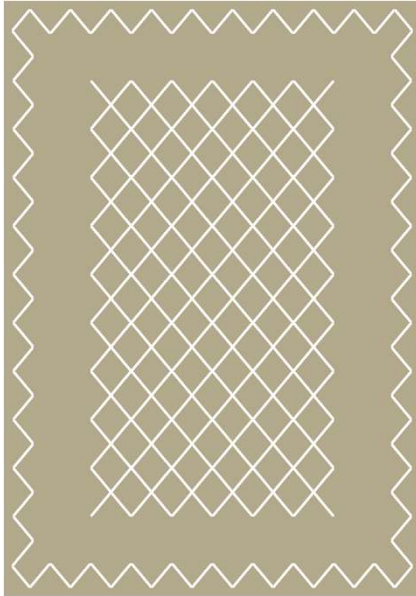
Standard sizes: 67x110 80x300 140x200 200x300
67x220 100x140 160x230 240x340
80x150 120x170 200x250 240x380

Care instructions: Delightful for years with appropriate care.
Spot cleaning pilewise with mild soap solution. No rubbing.
Level wash by professional cleaners 30°C.

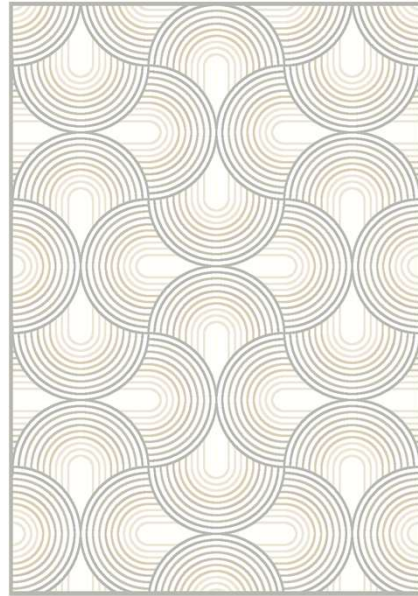
Colors:



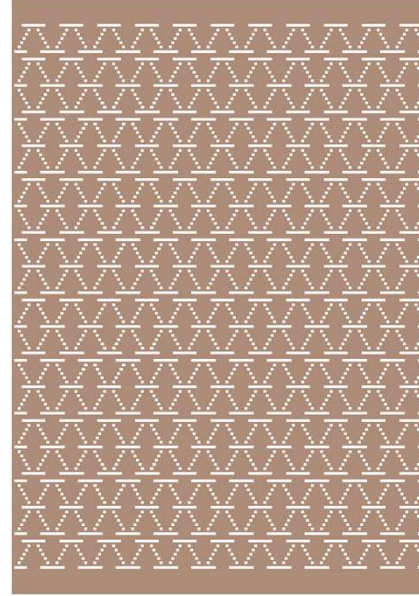
6. High low refined texture: VIENNA



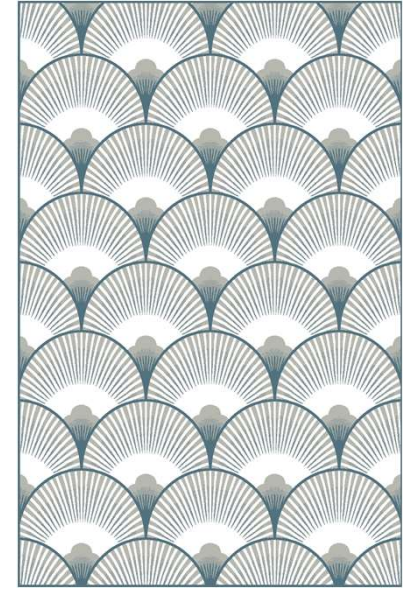
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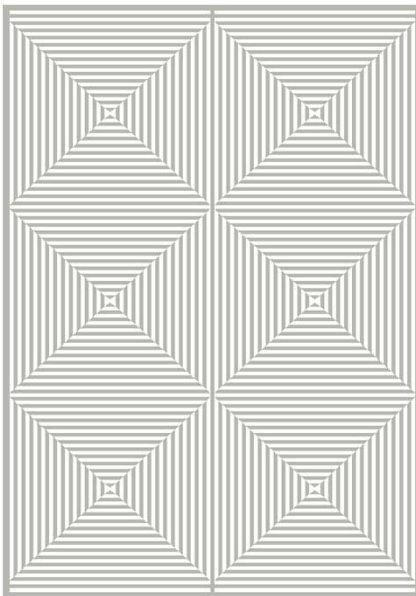
2829-87



2905-14



2831-49



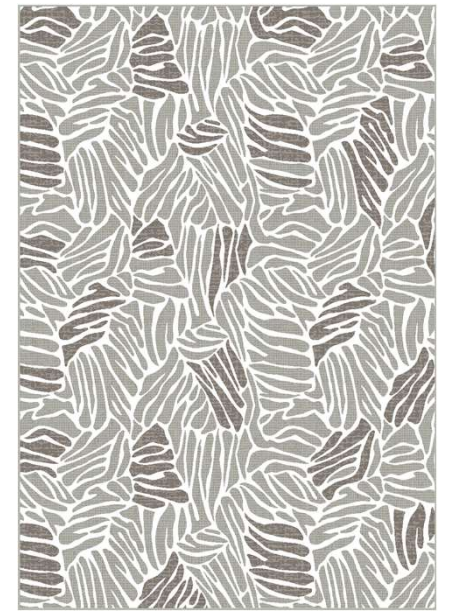
2816-73



2828-02



2934-43



2830-73

BALANCE

A cosy modern rug in trendy colors with lined structure.

Recycled yarn: 30 % recycled
Pile composition: viscose / cotton
Pile height : 3 mm
Total height : 6 mm
Points/m² : 760 000 p/m²
Total weight/m² : 900 g/m²
Feature: anti-slip latex (SBR)

Standard sizes: 67x110 80x300 140x200 200x340
67x220 100x140 200x250 240x380
80x150 120x170 200x300

Care instructions: Delightful for years with appropriate care.
Spot cleaning pilewise with mild soap solution. No rubbing.
Level wash by professional cleaners 30°C.

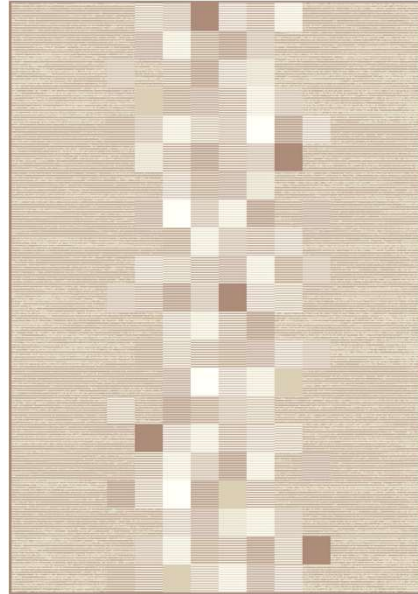
Colors:



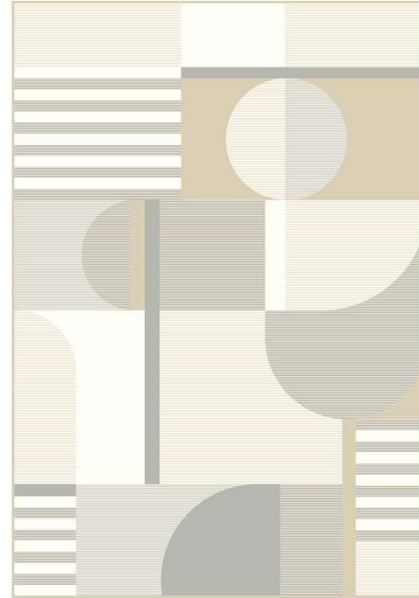
5. Lined structure: BALANCE



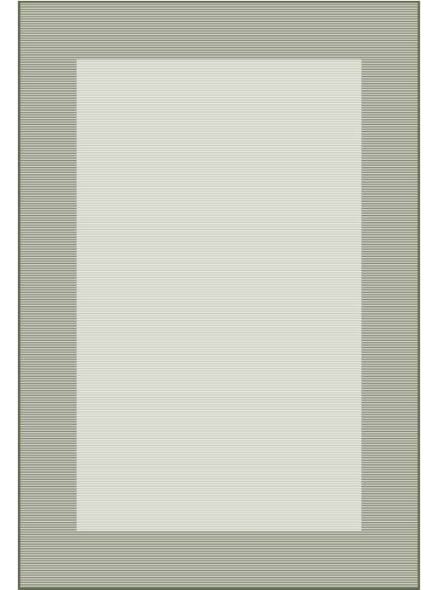
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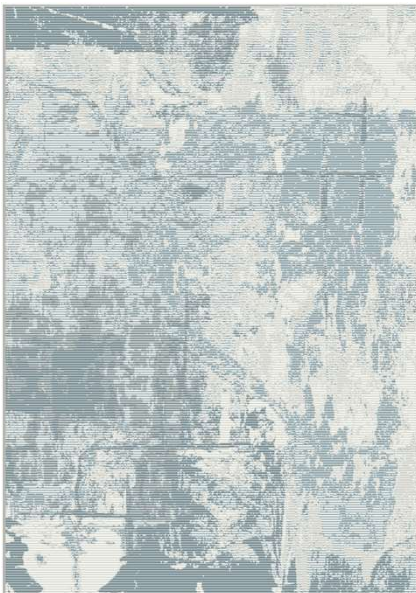
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2764-88



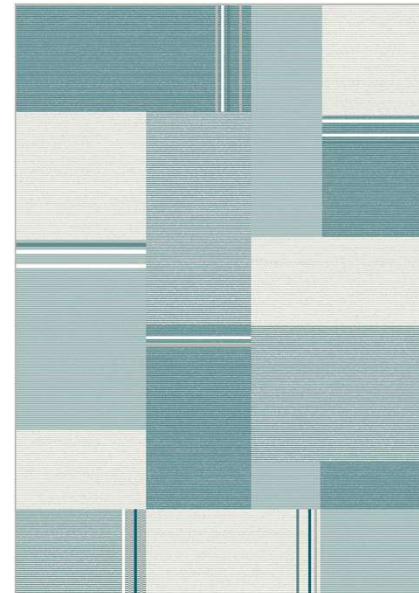
2799-14



2874-50



2908-71



2961-43



2873-22

LUX

A trendy rug woven on a jute and acrylic chenille base that gives a natural look.

Pile composition: viscose or cotton or viscose / cotton
natural jute / acrylic chenille

Pile height : 3 mm

Total height : 6 mm

Points/m² : 896 000 p/m²

Total weight/m² : 870 g/m²

Feature: anti-slip latex (SBR)

Standard sizes: 67x110 80x300 140x200 200x300
67x220 100x140 160x230 240x340
80x150 120x170 200x250 240x380

Care instructions: Delightful for years with appropriate care.
Spot cleaning pilewise with mild soap solution. No rubbing.
Level wash by professional cleaners .

Colors:



7. Structure with chenille/ jute : LUX



2964-80



2966-85



2971-59



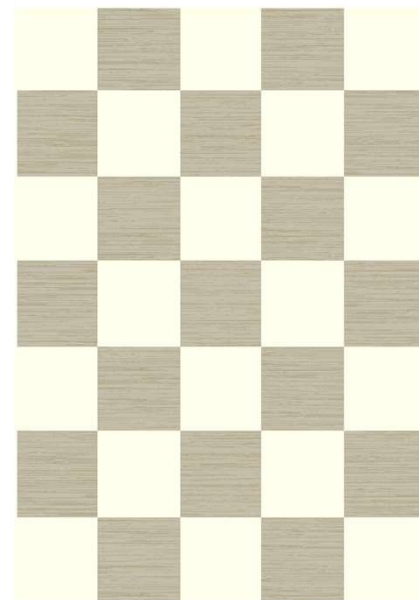
2970-74



2976-59



2963-89



3003-85



2975-27

SUNRISE

Makes a fashionable statement to any place,
both indoor and outdoor.

Recycled yarn: 30 % recycled
Pile composition: PTT Sorona
Pile height : 3 mm
Total height : 6 mm
Points/m² : 896 000 p/m²
Total weight/m² : 800 g/m²

Standard sizes: 67x110 80x300 140x200 200x300
67x220 100x140 160x230 240x340
80x150 120x170 200x250 240x380

Care instructions: Delightful for years with appropriate care.
Spot cleaning with water and soap.
Machine washable at 30°C. Hang to dry.

Colors:



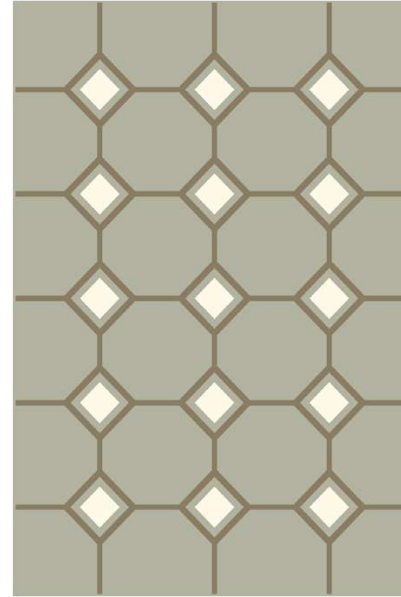
8. In- and outdoor: SUNRISE



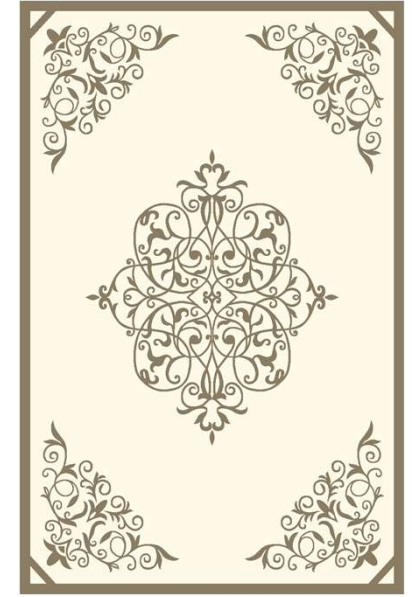
2802-68



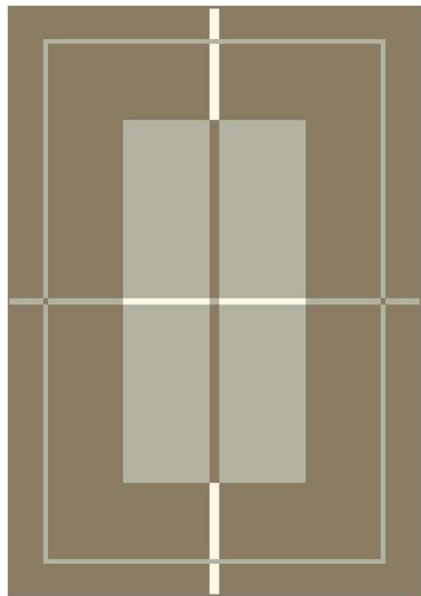
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2808-83



2806-82



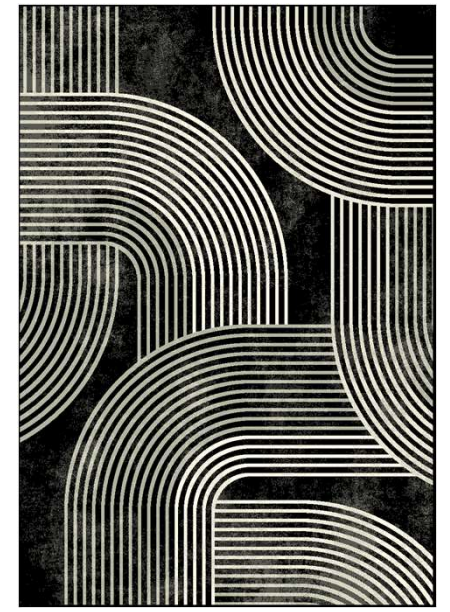
2801-82



2747-61



2935-82



2811-68