



**Creative
natural
floorcoverings**





Igor Mennes,
President.

100% Belgian natural Quality

creaft.be
tasibel.be
spinnerijvanveurne.be

Evolved from the rich textile heritage in Flanders, Creatuft has been for decades a major producer of natural floor coverings, such as sisal and wool.

We realised early on that using synthetic materials is not a sustainable option. So whilst focusing on durability, Creatuft manufactures high-end and timeless natural carpets.

We guarantee excellent craftsmanship, starting from the raw fibres to the finished carpet. One of the main pillars to sustain this strategy is our vertically integrated family structure.

This is unique in our sector, and together with our 150 dedicated employees, we feel proud of that.

3 companies are part of the textile group:

CREAFT: specialises in tufting and weaving of wall to wall woolen carpets.

Creaft was established back in 1978 by Jean Mennes.

TASIBEL: specialises in weaving high end flatwoven sisal carpet, also in combination with wool or other natural materials.

Tasibel was added to the group in 2007.

SPINNERIJ VAN VEURNE: state-of-the-art sisal spinning mill for sisal and woolen yarns.



Cratfmanship

As we keep development and production under one roof, this enables us to implement our innovative ideas into contemporary designs for a comprehensive range of customers.

We combine traditional craftsmanship, spanning several generations, with our modern production facilities.

This enables our weavers, spinners and tufters to craft our high-end carpets. All carpets are finished at Creatuft, enabling a quick delivery of our carpets.



Wool, the natural choice

Sisal is a natural fibre which is very hard wearing, moisture regulating, sound absorbing and health insulating.

The sisal fibre is taken from the giant leaves of the sisal agave plant, a subtropical cactus. The 1 meter long fibres are carefully selected for us in East Africa, where they are also sorted and dried. Always with respect for the environment and subject to strong quality checks.

There are more advantages of using Sisal than meets the eye. Thanks to its acclimatising properties, using this fibre results in a pleasant environment. For those who suffer from dust allergy, sisal is the solution because the tannins inhibit the dust mite to proliferate.



Wool is 100% natural, organic, biodegradable, sustainable and soft. It feels comfortable, does not dry out, is safe and naturally fire retardant, anti-static and has also good non-skid properties.

This all removes the need for chemical treatment: a good treat for the customer and for the planet. Wool boasts also good sound absorbing properties. Wool is also humidity regulating, and because it captures the tiny dust particles in the air, it improves the air quality. Thanks to its natural wax called 'lanolin', wool not only naturally repels stains and is flame resistant, it also requires little maintenance.

Wool is the perfect mix between comfort and durability and creates the ideal link to a healthy living.

Sisal, a durable and distinct fibre



Creatuft

Creatuft is a producer of wall to wall carpets and rugs. Our distinct and timeless collection consists of flat weaves, tufted and Wilton carpet and offers a wide choice regarding design, colours and structures both for loops and cut piles.

These qualities are available in 4 and 5 mtrs width and on different backings. The majority of our collection is available in coupon off the shelf.

Igor Mennes, CEO from Creatuft: "Sustainability is not a trend for us, it runs through our veins and is ingrained in our DNA. The choice for natural materials and a vertically integrated production in Belgium is a well considered strategy, where we are proud of".



Tasibel

Since 1923 Tasibel specialises in the production of sisal carpets and is a peerless trendsetter in the sisal world. The product range consists of 100% sisal, sisal with wool and coir.

For intensive use, we developed sisal qualities with stain resistant and fire retardent properties, through a sustainable and innovative technology applied directly onto the fibre during the spinning process. Creativity both in design, structure and colours result in contemporary and stylish carpets, confirming Tasibel as a leader in natural floorcoverings.

Spinnerij van Veurne

The Spinnerij van Veurne is a carded yarn spinning mill. The spinning mill processes raw high end (mainly New Zealand) wool fibres into yarns for the production of tufted and woven carpets.

Apart from our wool spinning mill, we also have a half carn spinning unit for sisal yarns. Here we only use the best sisal yarns from East Africa (Katani Bora yarns).

Knowhow and a long experience result in top quality yarns. The Spinnerij van Veurne cooperates closely with its customers, in order to produce their personalised yarns.



Together we can tell your story

Discover our collections and ignite your imagination through our different materials, textures and colours.

Wall to wall or maybe a rug coordinated with you choice of border ? 4 or 5 meter width ? Sisal, wool or both ? Loop pile or cut pile ? We'd like to assist you in your choice regarding design and colour. And don't forget our tailor-made bordered rugs, where we offer a myriad of possibilities. So let us together create your own choice of floorcoverings.



Quality guarantee

Our sustainable commitment stretches far beyond the way we use natural raw materials and strive for an environmental product. Our production process as well contributes to minimising our ecological footprint.

For example, in our spinning mill, we use solar panels as a sustainable source of energy. The energy and the water is applied in the most efficient way. Even the waste is recycled as much as possible in our own production process.

But don't just take our word for it: testimonial of this are the textile labels and official awards. These recognise that the production process and the final product comply with all ecological requirements and applications.

The CE-label for example, confirms that the carpet is compliant with all European regulations concerning security and health matters.

The Gut-label on the other hand guarantees a supervised environmental production process and final product.

'Reach' reflects our transparency regarding the used materials.



Industrielaan 16
8520 Kuurne
Belgium

T +32 (0)56 35 44 44
carpets@creaft.be

creaft.be



Industrielaan 16
8520 Kuurne
Belgium

T +32(0)52 49 96 00
info@tasibel.be

tasibel.be



Sint-Idesbaldusstraat 37
8630 Veurne
Belgium

T +32 (0)58 28 09 50
yarns@spinnerijvanveurne.be

spinnerijvanveurne.be